

## Abridged annual report 2019

### Arts and Theatre Institute ATI

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## Introduction by the director

Dear readers,

for us the year 2019 was associated with the 14<sup>th</sup> edition of the biggest international theatre and performance design showcase *Prague Quadrennial*. We transformed the spaces of Výstaviště in Prague into exhibitions from 79 countries, welcomed more than 800 artists from all around the world, and organized 600 performances, workshops and lectures in the course of 11 days. The PQ 2019's program included three topics: Imagination, Transformation, and Memory. You can read more about PQ 2019 in the separate chapter of the annual report.

The year 2019 for the ATI was the year associated with celebrations of jubilees as we commemorated 30 years since the Velvet Revolution and 60 years of ATI. The topics were reflected in the traditional *Theatre Night* and we also commemorated the anniversary in autumn by a series of events THEATRE AND FREEDOM. In 2019 we also reflected current climate crisis issues.

The 2019 annual report will guide you through all ATI segments. Our main mission is research; thus, a great number of implemented outputs are in this area. Departments specializing in research and preservation of theatre cultural heritage attend to professionals and students.

Implemented activities also aim at artists and the general public. The annual report includes the overview of all events focusing on international promotion of Czech art, support of cultural mobility, building the capacities of cultural and arts institutions, and cooperation with the audience.

Subscribe to our newsletters and help us share the opportunities on social networks!

Yours  
Pavla Petrová

## ABOUT ATI

The Arts and Theatre Institute – Connecting the arts in the Czech Republic

Our mission is to provide the Czech and international public with comprehensive services in the field of theatre and individual services relating to the arts (music, literature, dance, and the visual arts). We collect, process, and provide access to collectible materials relating to the theatre. We conduct research and pursue educational activities. We participate in international projects and publish specialised and scholarly literature. We are also home to the Creative Europe Desk Czech Republic – Culture Programme.

The ATI is a state contributory organisation that was established by the Ministry of Culture of the Czech Republic. It was founded in 1959 as the Theatre Institute and since the middle of the 1970s the institute has been based in the baroque Manhart Palace on Celetná street in downtown Prague. In 2007 the institute changed its name to the Arts and Theatre Institute (ATI).

## PRESENTATION OF CZECH ART

### INTERNATIONAL PRESENTATION OF CZECH ART

#### **EUROSONIC NOORDERSLAG** (*Groningen, Netherlands*) 16 – 19 January 2019 / *SoundCzech*

This edition focused on the Czech Republic and Slovakia, SoundCzech coordinated the Czech section. 10 bands and 10 music professionals were supported and the successful CEEntal Party took place as well, with 3 out of the above-mentioned bands. Czech-themed video mapping took place close to the venue.

#### **MENT** (*Ljubljana, Slovenia*) 30 January – 1 February 2019 / *SoundCzech*

SoundCzech arranged the presentation of two bands and 10 professionals at one of the best conferences in Central Europe. The SoundCzech director was a guest at panel discussions at the conference.

#### **THEATRE NIGHT IN EUROPE AND AUDIENCE DEVELOPMENT ACTIVITIES IN PERFORMING ARTS SYMPOSIUM** (*Zagreb, Croatia*) 4-5 February 2019 / *DIC, DAMU and international partners*

The first meeting of the Theatre Night coordinators from 9 European countries as part of the ASSET program. Exchange of information and innovative methods in audience development activities.

#### **SUBCASE SUBTOPIA CIRCUS FAIR (Norsborg, Sweden)** 11 – 15 February 2019 / *DIC*

The contemporary circus fair and showcase aiming at art directors, curators etc. The Czech representative presented current topics in contemporary circus and performing arts in the Czech Republic.

#### **LEIPZIG BOOK FAIR** (*Leipzig, Germany*) 12.-15.3. *AI, PD, DIC, PRMD*

Presentation of publications at an important book fair, with the Czech Republic as the guest country this year.

#### **THREE TAKES ON CZECH PUPPET THEATRE** (*Amman, Jordan*) 21 March – 15 April 2019 / *OMS and partners*

The ATI, Alfa Theatre and the Czech Embassy in Amman organized a puppet workshop for children in Haya Cultural Centre, which was part of the exhibition celebrating the World Puppetry Day.

#### **MOBILITY4CREATIVITY** (*Ljubljana, Slovenia*) 4–5 April 2019 / *AI, CE*

The conference of the Slovenian national office to Creative Europe dealt with mobility sustainability, along with the presentation of ATI projects, supporting the mobility of artists and culture professionals.

#### **SPRING BREAK** (*Poznan, Poland*) 24 – 28 April 2019 / *SoundCzech*

The Czech delegation at this conference included 10 music professionals, financial support went to 4 of them, along with 3 bands. The bands played at the same time as the reception, which hosted many international professionals and speed meetings with selected Polish delegates, took place.

#### **JAZZAHEAD!** (*Bremen, Germany*) 25 – 28 April 2019 / *SoundCzech*

SoundCzech has been trying to draw attention to the Czech Republic in the upcoming editions. 15 jazz professionals were sent to Jazzahead! this year in pursuance of the focus. SoundCzech had its own booth at the fair, along with the brochure Czech Jazz Guide.

#### **SHARPE** (*Bratislava, Slovakia*) 26 – 27 April 2019 / *SoundCzech*

Three supported music professionals took part in the second edition of the Slovak conference.

#### **C/O POP** (*Cologne, Germany*) 1 – 5 May 2019 / *SoundCzech*

Three Czech delegates and one singer took part in the C/O POP conference.

#### **REEPERBAHN** (*Hamburg, Germany*) 18 – 21 September 2019 / *SoundCzech*

The important European conference Reeperbahn was preceded by a one-day event Berlin Experience with some of the participating delegates, who later joined the rest on the train to Hamburg. The conference supported six professionals.

**WAVES VIENNA** (*Vienna, Austria*) 25 – 27 September 2019 / *SoundCzech*

The Austrian market is very close to the Czech one, thus the Czech delegation at this conference was numerous, with ten participating professionals, and two bands and one singer performing at the festival.

**SUPPORT OF EVENTS PRESENTING CZECH PERFORMING ARTS INTERNATIONALLY** (*Berlin, Germany*) 28 April - 2 June 2019, (*Paris, France*) 26-28 September 2019 (*Budapest, Hungary*) 8-10 November 2019 / *DIC*

The open call for organizers of international events, with the main part being the presentation of current Czech performing arts for international experts and audiences, supported Csekkold! festival in Hungary, Na skok do Prahy in Paris, and the delegation of Prague professionals at the Performing Arts Festival in Berlin as part of the Pralin project.

**PAMS FAIR** (*Seoul, South Korea*) 7 – 10 October 2019 / *DIC and Czech Center Seoul*

The Czech delegation focused on the presentation of multi-company theatres. The delegation was represented by Jiří Nekvasil (National Moravian-Silesian Theatre), Lukáš Průdek (South Bohemian Theatre) and Jiří Heřman (National Theatre Brno).

**MAMA PARIS** (*Paris, France*) 16 – 18 October 2019 / *SoundCzech*

Thanks to the advantageous agreement with the organizers of the conference, SoundCzech could support five delegates both financially and with free accreditations.

**CONTEMPORARY CIRCUS FESTIVAL CIRCA** (*Auch, France*) 18 – 27 October 2019 / *DIC*

The contemporary circus festival CIRCA combines the showcase of professional contemporary circus productions and world circus schools, meeting of FEDEC and Circostrada professional networks, presentations of new projects, and other professional meetings. The Czech delegation included six representatives of important organizations in contemporary circus.

**WOMEX** (*Tampere, Finland*) 23 – 27 October 2019 / *SoundCzech*

SoundCzech organized the booth facility this year as well, along with the brochure The Czech World Music Guide.

**DAS DEUTSCHSPRACHIGE THEATER IM KONTEXT EUR. KULTURGESCHICHTE: TRADITIONEN – WECHSELBEZ. – PERSPEKTIVEN** (*Cluj, Romania*) 13 – 16 November 2019 / *CTSD*

Presentation of papers, promotion of ČDF, acquiring authors and materials.

**BUSH** (*Budapest, Hungary*) 13 – 15 November 2019 / *SoundCzech*

Two Czech professionals participated in the small conference in the Hungary capital, two bands were supported.

**DAS SCHULTHEATER DER PIARISTEN IM 17. UND 18. JAHRHUNDERT** (*Vienna, Austria*) 24 – 25 October 2019 / *Cabinet*

Paper presentation at the conference.

**PIN** (*Skopje, North Macedonia*) 28 – 30 November 2019 / *SoundCzech*

The Czech networking reception organized by the Czech embassy took place at the conference.

**ELECTRONICA: VISIONS OF SOUND** (*London, Great Britain*) 29 November 2019 / *SoundCzech*

The event aimed at networking of professionals and artists utilizing visual effects took place in cooperation with the Czech Center London and partners of V4 countries.

## **THE TENDER TO SUPPORT INTERNATIONAL CONTACTS IN PROFESSIONAL ART – SHORT-TERM MOBILITY** (all year round, various countries) / DIC

The aim of the program the ATI announces twice a year is to support international cooperation and professionalization of Czech art in theatre, dance, music, literature, and visual arts. The main objective of the program is to support participation of individuals in conferences, seminars, workshops, international network meetings, festivals, fairs, and other events for professionals. In 2019 we realized 128 trips.

## **CONFERENCES AND PRESENTATIONS IN THE CZECH REPUBLIC**

### **MANAGEMENT OF A CULTURAL ORGANIZATION** (Prague) 27 February 2019 / ATI Academy

The event promoting the educational program Academy and its 2019 edition. The event saw the most important information about organization management, with guests like cultural organization directors and public administration representatives sharing their experience in the panel discussion.

### **SHOWCASE ON THE OCCASION OF THE WORLD DAY OF THEATRE FOR CHILDREN AND YOUNG PEOPLE** (Prague) 10 – 25 March 2019 / DIC and Czech ASSITEJ Centre

### **STRATEGIC THINKING AND PLANNING** (Brno) 1 April 2019/ ATI Academy

Irena Swiecicki's lecture and round tables about making strategies in cultural organizations.

### **SUPPORT OF EUROPEAN CULTURAL PROJECTS** (Prague) 17 April 2019 / Creative Europe Desk - Culture

The seminar implemented in cooperation with Goethe Institute Prague, focusing on European project funding and creating the application with the special guest Sven Skoric (Goethe Institute Brussels).

### **FAIR ART FESTIVAL** (Prague) 25 – 29 April 2019 / CzechMobility.Info, Fair Art

Lectures/workshops focused on arts and law: 25 April Luca Guidobaldi - "Art, art(ifice) and law", 26 April. Matthew Covey - "Entering the US Market and the Logistics of US Touring", 29 April Kathryn E. Wagner - "Art Law on the New York Scene in theory & practice"

### **EUROPE: WHAT IS (NOT) WRITTEN ABOUT** (Prague) 10–12 May 2019/ Creative Europe Desk – Culture

A series of discussions in the tent of the Representation of the European Commission in the Czech Republic *Café Europe* with the topics of politics, Brexit (in English), nation, and the past. The guests were established writers and professionals specializing in the topics above.

### **HOW DO YOUR CLIENTS SEE YOUR BRAND? & MARKETING ON SOCIAL NETWORKS** (Prague) 14 May 2019 / ATI Academy

### **PERSPECTIVES IN THEATRE RESEARCH 2019** (Brno) 15 – 17 May 2019 / CTSD

The conference organized by the Theatre Research Society in association with the Theatre Studies Department, Faculty of Arts, Masaryk University Brno, Theatre Department of the Moravian Museum, ATI and Theatre Revue magazine.

### **UNIMA CELEBRATES 90 YEARS** (Prague) 6–8 June 2019 / DIC and Czech Center UNIMA

The celebrations of the 90<sup>th</sup> anniversary of UNIMA foundation were designed as a four-day meeting of puppet professionals, UNIMA representatives, puppeteers and the general public. The celebrations also welcomed the international conference *UNIMA's Historical Contribution to the Acknowledgement and Development of Puppetry Art Around the World in the 20<sup>th</sup> and 21<sup>st</sup> Centuries*, discussions about puppet exhibitions *Hanging out (Puppets on Show)*, which was part of PQ Talks, the opening of the exhibition *UNI...What? UNIMA! 100 countries, 90 years, 1 passion* at the Chrudim Puppetry Museum, *UNIMA Soirée* in Říše loutek, and other events.

**AUDIENCE.LAB: DISCOVER THE TEENAGERS** (Prague) 11 June 2019 / ATI Academy and Creative Europe Desk

Agata Etmanowicz's authorial workshop (Impact Foundation) dealt with the principles of audience development live, in real time, with real teenagers.

**IFTR/FIRT CONFERENCE** (Prague) 14 – 15 June 2019 / CTSD

**SCENOGRAPHY/IMAGINATION/TRANSFORMATION/MEMORY** (Prague) 14-15 June 2019 / DIC and Czech FIRT Centre

The international conference organized at the occasion of the PQ welcomed 25 mainly international professionals in science and research, who discussed topics of this year's PQ.

**DECEIT OF ALLAMODA – PRAGUE THEATRE EVENT OF 1660 AND ITS EUROPEAN CONTEXT** (Prague) 17-20 June 2019 / CTSD

Project (workshop and field trip) from the Czech Science Foundation.

**OPEN MEETING OF THE CZECH ITI CENTRE** (Prague) 24 June 2019 / DIC and CC ITI

In the discussions presented and led by the members of the Board of the Czech ITI Centre, the meeting focused on the fulfillment of the State Cultural Policy, with the attention paid to performing arts and funding the performing arts.

**CZECH MUSIC CROSSROADS** (Ostrava) 15 – 16 July 2019 / SoundCzech

Thanks to the negotiations with the organizers, one of the discussion panels was dedicated to SoundCzech and MMF and presentation of their activities. 30 professionals had free accreditation.

**CREATIVE CITIES EDUCATE THROUGH ART** (Prague) 25 September 2019 / Arts Institute

The international participative conference was organized in cooperation with the ATI and uMĚNÍM – the platform for creative teaching and Creativity Association. The conference pointed out the importance of creativity in education, pronounced the contribution for the job market and in business, and discussed the opportunities for the systemic support in education by art at municipal and regional levels.

**FINANCIAL MANAGEMENT** (Prague) 9 October 2019 / ATI Academy

Jana Karásková's lecture offering the insight into financial planning in an organization.

**STŘED ZÁJMU: IT** (Brno) 19 October 2019 / Creative Europe Desk

The festival Prototype in Brno hosted a series of papers and panel discussions about the merger of art and new technologies, emphasizing artificial intelligence.

**HI PERFORMAN CZ: PRAGUE VISITOR'S PROGRAM** (Prague, Pilsen, Hradec Králové, Chrudim) 30 October – 2 November 2019 / DIC, One Flew over the Puppeteer's Nest and Czech ASSITEJ Centre

The 3<sup>rd</sup> edition of the program for international programmers, curators, critics, translators, and other theatre professionals focus on puppet theatre, as well as theatre for children and the youth.

**INTERNATIONAL CONFERENCE THEATRE AND FREEDOM: PARADIGM SHIFT(S) IN THE INDEPENDENT THEATRE CULTURE IN EUROPE AFTER 1989** (Prague) 23-24 October 2019 / DIC

**5<sup>TH</sup> PHD STUDENTS SYMPOSIUM** (Telč) 1–2 November CTSD

**THE PRESENT AND THE FUTURE OF CZECH MUSIC & SPECIFIC FEATURES OF CREATIVE INDUSTRIES** (Prague) 7 November 2019 / SoundCzech

The pro-export music office initiated and organized panel discussions focused on Czech music and creative industries.

**NOUVELLE PRAGUE** (Prague) 7 – 8 November 2019 / SoundCzech

SoundCzech supported the participation of 26 music professionals in the education section of the international music festival.



### **THEATRE NIGHT (Czech Republic) 16 November 2019 / DIC**

On the 16 November, the eve of the 30<sup>th</sup> anniversary of the Velvet Revolution, the 7<sup>th</sup> edition of the Theatre Night “Theatre and Freedom” took place. The event hosted more than 100 theatres, companies and institutions from more than 30 Czech towns. The event welcomed thousands of visitors.

### **KAREL KRAUS AWARD (Prague) 21 November 2019 / DIC and Czech AICT Centre**

The KK award is associated with the acknowledgment of the lifetime work which has contributed to maintaining the level of the discipline, its cultivation and enforcement of ethical values. The first award ever was given to Jana Patočková, the theatre critic, journalist, editor and translator. The ceremony also hosted the discussion with the first laureate.

### **THE SPLENDORS AND MISERIES OF ECOLOGICAL SUSTAINABILITY: OPTIONS AND LIMITS OF THE ENVIRONMENT WHEN ORGANIZING INTERNATIONAL FESTIVALS (Prague) 21 November 2019 / PQ**

The panel discussion with the aim to share experience and good practice.

### **STŘED ZÁJMU: AUDIENCE (Prague) 27 November 2019 / Creative Europe Desk**

Presentation of 12 inspiring audience development in the cultural heritage sector.

### **THE WORKSHOP OF CONTRACTS IN LICENCE PRACTICE IN GALLERIES (Prague) 27 November 2019 / CzechMobility.Info**

The workshop was organized in cooperation with Fair Art, z.s.

### **SUPPORT OF EVENTS PRESENTING CZECH PERFORMING ARTS IN THE CZECH REPUBLIC (all year round, Prague - Liberec - Kutná Hora) / DIC**

The open call for organizers of events in the Czech Republic, with the focal point of the presentation of contemporary Czech performing arts for international experts and audiences, supported 5 events in the Czech Republic: World and Theatre – Ferdinand Vaněk Award, Czech Dance Platform, Bazar Festival, Palm Off Fest, Kutná Hora Theatre Festival, Mateřinka, Liberec.

## **CONFERENCES AND COOPERATION AMONG INTERNATIONAL NETWORKS AND PROJECTS**

### **ON THE MOVE GENERAL MEETING (Prague) 23-25 April 2019, AI/DIC**

The meeting of infopoints and the conference CULTURE OF MOBILITY IN THE TIME OF CLIMATE CHANGE were featured in the accompanying program.

### **FESTIVAL XCHANGES (Hamburg) 16-19 May 2019, AI**

The festival hosted the meeting of infopoints for mobility and their presentation to the festival visitors.

### **FESTIVAL D'AVIGNON / THE 12 HOURS OF SCENOGRAPHY: THROWBACK TO PRAGUE (Avignon, France) 10 July 2019 / PQ**

The presentation of the PQ in the panel “Imaginary Worlds... Possible Words?” about the PQ and European festivals.

### **MEETING OF THE WORKING GROUP OF INFOPOINTS FOR MOBILITY (Brussels) 14-15 October 2019, AI ENICPA (Prague) 21-22 October 2019 / TI**

The ATI hosted the annual meeting of the members of the European Network for Information Centers for Performing Arts. The topics of the meeting were open data, sharing of information, using free information sources and the Wikidata platform.

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**THE ANNOUNCEMENT OF THE ERIK AWARD WINNER AT THE ONE FLEW OVER THE PUPPETEER'S NEST FESTIVAL** (*Prague*) 31 October -3 November 2019 / *DIC, Czech Centre UNIMA and other partners*

The Czech Centre UNIMA gives out the ERIK Award at One Flew over the Puppeteer's Nest festival every year.

**PERFORMANCE DESIGN IN THE DIGITAL AGE** (*London, Great Britain*) / 29 November 2019 PQ

The presentation of the project PQ 36Q at the series of lectures in V&A Museum.

## COOPERATION IN EUROPEAN PROJECTS (CREATIVE EUROPE)

**EMERGENCE: FROM SHARED EXPERIENCE TO NEW CREATIVITX. LIVING HERITAGE/REFRAMING MEMORY. 2018 -2020** / PQ

At the PQ 2019, the PQ realized the EMERGENCE exhibition, Site Specific Festival, Fragments exhibitions, PQ Studio, and Internship. Two partner meetings took place in 2019 – Prague hosted one in June and Cyprus welcomed the other one in August. The PQ also participated in partner activities.

**THE CANON OF TECHNICAL THEATRE HISTORY, ERASMUS+**. 1 September 2019 – 31 August 2022 / PQ

The PQ also participated in the new international project, which interconnects nine European universities and research organizations dealing with the history of theatre. The research part of the project will utilize tools and methodologies from art history, engineering, stage design, architecture, and theatre studies. The goal is to create a practical methodology that will help preserve and deepen knowledge about technical history of theatres in order to be implemented in university lectures.

**RESHAPE – REFLECT, SHARE, PRACTICE, EXPERIMENT 2018 - 2021** / *DIC, ONDA and other partners*

The research project for culture professionals focused on the transformation of organization models in art with the goal to improve innovation methods, enhance the arts and transformation of the artistic ecosystem. The ATI has been an active partner since 2008. Apart from the project meetings on 18-21 November 2019, Prague also hosted a meeting, symposium and workshop about the *value of art in social fabric*.

**CREATE TO CONNECT -> CREATE TO IMPACT 2018-2023** / *OMS, Bunker and other partners*

The project involving 14 organizations focused on research in contemporary theatre, based on anthropological research and development of relations that are not based on power structures, but on cooperation and solidarity. Apart from this year's project meetings, Bazaar Festival was supported as well. The Theatre Night hosted the anthropological research focused on the examination of event impacts.

**ASSET (AUDIENCE SEGMENTATION SYSTEM IN EUROPEAN THEATRES) 2018-2021** / *DAMU, DIC and other partners*

The main aim of the *ASSET* project is to develop and test the tool and skills for audience research and provide it for European theatres/organizations in performing arts. They should utilize it for diversification and deepening of the relation to the audience, creating the artistic program and marketing for audience development thanks to the European *Theatre Night* and similar projects. Apart from the project meetings, the 2019 project hosted the international symposium (see international events), there were also trainings about audience segmentation, and data collection from theatre audiences in five European cities.

## ARTS INSTITUTE (AI)

The AI is the promotional, educational, advisory and research center for contemporary art. The AI organizes activities, projects and programs that reflect current needs in the contemporary arts and culture, thereby support the advancement and social status/prestige. AI's work is based on projects: it implements the following activities, projects and programs that often blend.

## INTERNATIONAL PRESENTATION AND COOPERATION, RESIDENCIES

In 2019, the AI participated in the commemorative program and video-exhibition about the 10<sup>th</sup> anniversary of Pina Bausch's death and her legacy, in cooperation with Goethe Institute Czech Republic, Centre for Contemporary Art DOX and Dance Film Festival.

In 2020, the ATI supported pro-export activities in visual arts. Those concerned activities of the Café Chalupský project and the project presenting Czech art abroad Artalk. The end of the year saw the first call and started the first tender for the events presenting contemporary Czech visual arts in 2020.

With their professional expertise, written outputs and consultations, the ATI experts participated in other events, such as presentation of contemporary art in Oslo, which was part of the preparation for calls of EEA Funds and Norway Funds.

The ATI is the partner of the Ministry of Finance and Ministry of Culture for the preparation of the program for the cultural sector. It has initiated, prepared and will realize calls for art criticism and strengthen the capacities in umbrella organizations.

The international residency program in 2019 hosted 16 tenders and residencies with 19 Czech and 12 international artists (except for 8 residents in the Visegrad Program for Writers). ATI's international partners were Czech Centers in Bucharest, Kiev and London, Delfina Foundation, Bluecoat and Willa Decjusza. The ATI closely cooperated with Czech venues MeetFactory, SE.S.TA, ARE, Kunsthalle Praha, Eat that Frog and Four Days.

In 2019, the ATI was the partner of the 8<sup>th</sup> Visegrad Literary Residency Program with 8 participating residents. Two residencies 30 Years of Freedom were organized to commemorate the anniversary of the events of 1989 (scriptwriter and documentarist Martin Mahdal – Kiev, cooperation with the Czech Centre Kiev; Spanish journalist and writer Ignacio Vidal-Folch – Prague). Residencies for writers Alena Mornštajnová and Jan Štifter in Krakow were realized in cooperation with the Czech Book Award.

Twelve visual artists were chosen for residencies in Egon Schiele Art Center in Český Krumlov in 2019, while the commission chose nine visual artists for residencies in 2020.

## INFORMATION SERVICE AND PLATFORMS

**Cultural portal Culturenet** provides publication and distribution of the newsletter, administers databases of cultural subjects / scholarly works / inspiring cultural project. In 2019 the portal sent 46 newsletters with 2,718 update items. The number of website visits grew to 928,641 (10% growth compared with 2018). Visual design and structure were optimized in 2019 and the new design of the portal was launched at the end of 2019.

**Creative Czechia** is a portal and platform focused on building awareness of the importance of cultural and creative industries. In 2019, the web published original articles and interviews (42) about good practice projects in cultural management, stories from Czech and international conferences and discussions, translations of international sources. In March Jihlava hosted the event Střed zájmu: Grants where municipal officers from all Czech regions met. The first bulletin of Creative Czech was published in autumn and dealt with creative education. The second edition about cultural using and revitalization of abandoned places was launched as well.

**CzechMobility.Info** supports international art cooperation. It provides help for professionals in culture concerning practical issues of mobility, such as taxes, visas, insurance or copyright contracts. The core of the

project is a regularly updated on-line information portal with consultation (30 of them this year) and workshops (four of them this year).

Along with **uMĚNÍM – Platform for Creative Teaching**, the AI participated in the international conference *Creative Cities Educate Through Art* (Prague). The conference highlighted the importance of creativity in education, pronounced the benefits at the job market and in business, and it also discussed the possibility of systemic support of education through art at municipal and regional levels.

Since 2010, the AI has administered the portal **mezikulturnidialog.cz** with information about activities in the Czech Republic concerning cultural and other activities performed by national minority organizations, integration of foreigners in society, and inclusive education. The year 2019 saw 26 newsletters.

### **Professional growth**

The year 2019 saw the 4<sup>th</sup> edition of the educational program ATI Academy. The participants were mostly representatives of 10 cultural organizations selected in an open call. The course included 3 lectures and discussions, 6 workshops, a special workshop with an international coach, focusing on audience development, and the final meeting. Lectures and workshops focused on improving skills in management (strategic thinking and planning, branding and marketing, communication and leadership, management of changes, fundraising, presentation skills, audience development).

### **Research**

In 2019 activities in accordance with the research concept in cultural policy 2019 – 2023 took place in four research areas: mapping the state, structure, conditions, funding, and needs of art and social status of artists in the Czech Republic in partial segments: a) dance and motion art, b) music, c) theatre, and mapping the impact of pro-export activities support in arts. At the end of 2019 the first output about the evaluation of pro-export activities was published – the electronic publication *Methodical Framework of Assessment of ATI Programs for the Support of Export and International Cooperation*.

## SOUNDCZECH (SC)

The pro-export music office SoundCzech administered the participation at 13 international events and 2 Czech events. It also supported 89 music professionals. It organized 5 education workshops for music artists and professionals in association with other institutions (Czech Centers, Radio Wave, SONO Records) as part of the SoundCzech Skills and hosted the GO Group Workshop in spring. The program SoundCzech – OnRoad supported 34 Czech bands at European concert performances/tours, SoundCzech – Connect organized 6 exchange performances and SoundCzech – Links organized 26 performances of Czech music artists at international showcase festivals. The meeting of Czech music professionals and panel discussions The Present and Future of Czech Music and Specific Features of Creative Industries took place as well. The aim of the meeting was to initiate the Czech Music Platform and closer cooperation among branches in music and other creative industries.

As far as classical music is concerned, the Ministry of Culture assigned the AI with the project of Czech participation in five concerts at the international festival Terras sem sombra 2020 in Portugal.

Czech Music Council (CMC) got engaged in the European discussion about the music sector in 2019 and presented the state of play in the Czech Republic at international events. It actively participated in the uMĚNÍM, the platform for creative teaching, with the presentation of the Czech Ear project at the conference Creative Cities. The project was presented internationally as well. CMC along with the ATI and Prague Conservatory organized the first Meeting of the Young People – Music Career. The CMC Award went to RNDr. Jan Králík for his promotion activities for young people and Prof. Jiří Chvála for his choirmaster and teaching activities.

## CREATIVE EUROPE DESK - CULTURE

The year 2019 saw ongoing promotion and medialization of the European Union program *Creative Europe Desk – Culture* and supported projects through websites, newsletters, Facebook and advertising. The Desk organized or participated in about 40 events. We organized *Střed zájmu: AUDIENCE*, *Střed zájmu: IT*, we promoted the Creative Europe program at important festivals, such as *Colours of Ostrava* and *Book World*.

## THEATRE INSTITUTE (TI)

In 2019 we kept realizing projects in theatre history research, as well as processing and opening research outcomes to the public in conformity with the long-term concept of the research organization development for 2019-2023 approved in 2018 by the Minister of Culture's Advisory Board for Research. The crucial outcome is the on-line Czech Theatre Encyclopedia, which has been continuously updated.

We paid great attention to the processing of documentation and collection assets – digitalization, database descriptions, and making them accessible to the public. The activities are part of the long-term project *Virtual Study (ViS)*, permeating the activities in more departments. The most outstanding undertaking in this field is the ongoing digitalization of the documentation assets. Realization of the project *Oral History of Czech Theatre*. The ATI has been trying to make all possible information accessible, thus it published the first data form as open data and it has attempted to be listed in the National Catalogue of Open Data, which can be, however, realized only with the assistance of the Ministry of Culture.

## INFORMATION AND DOCUMENTATION DEPARTMENT (IDD)

In 2019 the internal database *Theatre* has expanded with 780 new premieres and 750 records about older productions, 130 festivals, 40 departures abroad, 5 receptions of international companies, 50 exhibitions and 40 other events (seminars, discussions, conferences, book launches). The retroactive extension of the assets of events/festivals/guest performances saw 260 new records. The video library now includes 650 recorded productions and programs with the topic of theatre. As of the personal assets, materials about 240 people were scanned, which is more than 4,800 scanned pages. The retroactive digitalization of materials from the performance assets was finished, while the intensive digitalization of materials from events/festivals assets started – 1,450 covers, i.e. more than 59,000 scanned pages. The *Oral History of Czech Theatre* welcomed 16 new recordings with outstanding figures in Czech theatre.

## LIBRARY

The Library of the ATI features a unique fund of Czech and international literature specialized in theatre, dramatic writings, literature in related disciplines, including specialized and cultural periodicals. With about 125,000 items, it ranks among the biggest libraries of this kind in Europe. The presentation of digitalized documents on the Internet is included in the Kramerius system and the Digital Library of the Portaro catalogue. The library is the member of the Art and Architecture Portal. The number of registered readers: 10,892. The number of new items in the library fund in 2019: 1,026. The Library of the ATI is a member of SIMBAS (International Association of Libraries, Museums, Archives and Documentation Centers of the Performing Arts), coordinates the activities of 27 members, and features as a secretariat of the SIMBAS national organization. The year 2019 saw two meetings of the SIMBAS national center – the first one was at the ATI in Prague in spring, the other one took place at the Moravian Museum in Brno in autumn.

## BIBLIOGRAPHY DEPARTMENT (BD)

The department administers an electronic database of an article bibliography, which contained 346,000 records about Czech and world theatre published in Czech and international periodicals at the end of 2019. Along with the card catalogue with the data about articles on Czech and international theatre in Czech press from 1851 to 1990 (about 390,000 cards), it is a unique fund acknowledged in the Czech studies materials as well. As of the end of 2019, about 150 Czech printed and electronic newspapers, magazines and bulletins (including all Deník's regional versions) were excerpted along with 100 international specialized periodicals. The department actively works with the *National Library of the Czech Republic* – it creates name authority files and contributes to the ANL catalogue.

## COLLECTIONS AND ARCHIVE DEPARTMENT (CAD)

In 2019 the scenographic collection was enriched by a convolute of stage designs made by Martin Zbořil (1947-2019) after the negotiations with the Advisory Board for Collection Activities. Thanks to the donations, the new items could be added to the funds: artifacts related to the outstanding director and designer Petr Lébl, costume designer Stanislava Vaníčková, and stage designer František Skřípek. The monograph about the work of stage designer Ivo Žídek was published (Helena Albertová: Ivo Žídek). The department also prepared the exhibition Václav Havel The Citizen and Playwright (curator Helena Albertová; Czech Centers NEW YORK (September – October 2019) and Munich (November 2019 – January 2020). The year 2019 also saw the presentation of two exhibitions in the Czech Republic: the first edition of the **Theatre Photography Showcase** (Brno, Litomyšl, Olomouc, Tábor, and others) and **Czech Theatre Photography** with a touch of history (Prague – Ministry of Culture, Brno, Olomouc and Pilsen).

## CZECH THEATRE STUDIES DEPARTMENT (CTSD)

CTSD's long-term strategic task is the lexicographic project *Czech Theatre Encyclopedia* (CTE) launched in 1998 and funded by the Ministry of Culture from funds for the long-term conceptual development of a research organization. CTSD website includes dictionary items, papers and documents, with the presentation of other results associated with CTSD. In 2019 the CTSD website published 32 items (some of them ranked among 19<sup>th</sup> century German drama, the others ranked among Czech drama 1900-1945). The list of entries 1945-1989 was finished and sent for peer reviews.

## PUBLISHING DEPARTMENT (PD)

The Publishing Department publishes original and translated works in theatre history, theory and criticism in the series of *Czech Theatre* (with the subseries of *Essays, Criticism, Analyses*) and *World Theatre*, and those that are not part of the series. It also publishes two series of dramatic texts – *Theatre Plays* (anthologies of classic dramatic texts) and *Contemporary Plays* (translations of new foreign plays) and prepares the yearbook *Czech Theatre*. The PD cooperates with other ATI departments and publishing houses. PD employees also work as professional consultants in contemporary Czech and international theatre and drama.

## Publications

**HELENA ALBERTOVÁ: IVO ŽÍDEK** / *Collections and Archive Department* The monograph on work by stage designer Ivo Žídek (born in 1948).

**JIŘÍ VELTRUSKÝ: PAPERS ON THEATRE THEORY** / *Publishing Department* The second extended edition of the theatre research studies written by the important Czech semiotician, aesthetician and theatre theoretician. Book series Czech Theatre.

**JOËL POMMERAT: THREE PLAYS** / *Publishing Department* Translations of one of the most acknowledged contemporary French playwrights published for the first time. Book series Contemporary Plays.

**CZECH THEATRE 34** / *Publishing Department* The double issue of Czech Theatre magazine (including the years 2017 and 18) was published in English and brings information about events in the past two seasons, dedicated mostly to stage design and PQ.

**THEATRE REVUE** / *CTSD* Peer-reviewed journal in the SCOPUS database, 3/2018; 1, 2/2019

**JITKA LUDVOVÁ ET AL: WELCOME TO THE THEATRE** / *CTSD* The exhibition catalogue.

**CATALOGUE 2019: PRAGUE QUADREANNIAL OF PERFORMANCE DESIGN AND SPACE** / *PQ* The catalogue for PQ 2019.

**KATEŘINA LEŠKOVÁ DOLENSKÁ, NINA MALÍKOVÁ A KOL.: CZECH PUPPET THEATRE YESTERDAY AND TODAY** / *DIC*

The second extended English edition of the publication about Czech puppet theatre, its history and present.

## Exhibitions

**VÁCLAV HAVEL CITIZEN AND PLAYWRIGHT** / *CAD and Czech Centers New York (September – October 2019) and Munich (November 2019 – January 2020)*

**SHOWCASE OF THEATRE PHOTOGRAPHY** / *CAD (Brno, Litomyšl, Olomouc, Tábor and others.)*

**CZECH THEATRE PHOTOGRAPHY** / *CAD (Prague – Ministry of Culture, Brno, Olomouc and Pilsen)*

**WELCOME TO THE THEATRE** / *CTSD and National Museum 12 December. – 12 February 2020 (Prague)* the part of the grant project The Journey to Theatre implemented by the Ministry of Culture, Czech Republic

**THEATRE OF REVOLUTION** / *CTSD and Faculty of Arts, Charles University, Prague 22 October – 10 January 2020 (Prague)*

**PRAGUE QUADRENNIAL OF PERFORMANCE DESIGN AND SPACE** / *PQ, 6-16 June 2019, Prague*

**THEATRE AND FREEDOM – THE FIRST CZECH INDEPENDENT THEATRE DECADE AFTER 1989** / *DIC Praha, 17 November – 14 December 2019* The exhibition is part of the research project Czech Independent Theatre after 1989.

**THEATRE AND REVOLUTION – EARLY WEEKS OF THE VELVET REVOLUTION IN CZECH AND MORAVIAN THEATRES** / *DIC and Prague City Theatres (Praha, 16 November 2019 – 6 January 2020)*



## PRAGUE QUADRENNIAL OF PERFORMANCE DESIGN AND SPACE SCÉNOGRAFIE A DIVADELNÍHO PROSTORU (PQ)

The 14<sup>th</sup> biggest international showcase of performance design and space took place **on 6-16 June 2019** at Výstaviště Holešovice and other places in Prague. There were more than **70,000 visitors** at the locations of the Prague Quadrennial in **11 days**. The main part of the program with exhibitions, lectures, workshops and performances saw **8,005** accredited professionals, students and other participants. **7,322** visitors had one-day tickets. The outdoor area of Výstaviště in Holešovice, the venue of various performance of the Formation project and Site Specific Festival, Central Hall of the Industry Palace, as well as other venues in the city center, including the Czech exhibition on Štvanice island, Finnish exhibitions in Holešovická šachta and Containall, Dutch student exhibitions at Prague-Bubny railway station, and the Finnish conceptual pop-up at Heřman Square were freely accessible to everybody. The PQ 2019 saw three topics: **Imagination, Transformation and Memory**. The core was three exhibitions – *Exhibitions of Countries and Regions*, *Student Exhibition*, and *Performance Space Exhibition*. Performative projects in public space were not missing either – *Formations* or *Site-Specific Festival*. *Formations* presented iconic objects and legendary stage designer's artifacts. The audiovisual project *36Q°* transformed the Small Sports Hall and the PQ Studio: Festival focused on emerging young artists, who had the attendance of more than **10,000 viewers** at the Disk Theatre, DAMU, X10 Theatre, city center venue outside Rudolfinu or V Kotcích street. More than **1,800 people** participated in the accompanying program PQ Studio: Festival #Chill in selected cultural venues in Prague. *PQ Talks* brought several lecture blocks and discussions with international stars of theatre and stage design. The event was part of the European partner project *EMERGENCE: From Shared Experience to New Creativity. Living Heritage/Reframing Memory*. The *PQ+* project was brought to life with the intention to present international professionals and guests with contemporary performing arts, highlighting stage design. Viewers could visit Czech productions as well as international performances in experimental and physical theatre, dance and performance. Cooperation with the creative educational platform "Do you have a knack for art" gave rise to the program *PQ for Children and Schools* with **3,561 visitors** (children and young people up to 18 years of age). They had the opportunity to see the playful labyrinth and **50 workshops**. Programs for schools had the attendance of **947 pupils and students of kindergartens, basic and high schools**. Seniors had the opportunity to go to a special guided tour.

## DEPARTMENT OF INTERNATIONAL COMMUNICATION (DIC)

The department continued in activities concerning the bases of the concept of the international promotion of Czech performing arts, as well as mediation of contacts, opportunities and information about international theatre in the Czech Republic. The DIC organized the 3<sup>rd</sup> edition of the four-day program for international programmers, curators, critics, translators and other theatre professionals *HI PerformanCZ: Prague Visitor's Program*. At the PQ, it coordinated the PQ+ program, which offered Czech and international theatre and dance productions, exhibitions and guided tours and supported many events presenting contemporary Czech performing arts for international experts and both Czech and international audiences. The DIC also provided presentation of the Czech Republic at important fairs and festivals of performing arts PAMS in South Korea, Subcase in Sweden and CIRCA in France. The celebrations of the 30<sup>th</sup> anniversary of the Velvet Revolution also included the Theatre Night with the topic of "theatre and freedom" and activities organized as part of the research project *Czech Independent Theatre after 1989*, international conference *Theatre and Freedom: Paradigm Shift(s) in the Independent Theatre Culture in Europe after 1989* and two exhibitions: *Theatre and Freedom – The First Czech Independent Theatre Decade after 1989* and *Theatre and Revolution – Early Weeks of the Velvet Revolution in Czech and Moravian Theatres* presented in the Comedy Theatre in Prague. The DIC also provided cooperation in activities and projects of international non-governmental theatre organizations and networks. These activities also included participation in three projects supported by the Creative Europe program and organization of the four-day program of celebrations of the 90<sup>th</sup> anniversary of the foundation of the International Puppeteers Union UNIMA, including the international conference *UNIMA's Historical Contribution to the Acknowledgement and Development of Puppetry Art Around the World in the 20<sup>th</sup> and 21<sup>st</sup> Centuries*. The DIC administers the program *Short-term Mobility*, which sent 128 artists and culture professionals in various disciplines abroad. The DIC also supervises the portal *PerformCzech.cz* in English, which is an on-line tool for international promotion of Czech performing arts.

## List of activities

### PUBLIC RELATIONS AND MARKETING DEPARTMENT (PRMD)

The department's mission is to manage the Arts and Theatre Institute's internal and external relations. It administers communication campaigns and PR services for Institute's activities, press service, administration of social networks (the FB page *Institut umění - Divadelní ústav* – 2,826 followers and the new IG profile *jsme\_idu* – 641 followers), relevant communication channels and marketing tools, negotiates about advertising and communicates with media. It manages the sale and distribution of books, including the management of *Prospero* e-shop. It helps with the production of launches, exhibitions, and selected events. In 2019 the PRMD participated in Czech book fairs, arts symposiums and festivals in order to present and sell publications (Knihex, Kniha z kina, BookMe, Perspektivy teatrologie, Symposium: Arts | Music | Management, Open Day of the Ministry of Culture, Nouvelle Prague DOX and others.) Along with the AI, it helped create the platform Culture for Future. Apart from internal institutional CSR measures and sustainability, it works with other cultural organizations (National Film Archive, National Theatre Drama, Olomouc Museum of Art and others). The internal relations include educational workshops for employees.